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Golf Headwear			time does not include d	lelivery time. Se	e our FAQs for more	information.
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Gifts	Idea Search	Artwork	Locations
Apparel	Quick Ship Ideas	Core Capabilities	International
Headwear	Event Ideas	Special Order	Newsroom
New Products	Idea Articles	FAQ	Careers

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STAPLES Promotional Products ** Welcome: Please sign in.	🐺 SHOPPING CART MY ACCOUNT CONTACT US FAQ CUSTOMER SERVICE
Need Help? Home > Pens.	& Writing Instruments > Good Pens > Paper Mate® Sport Retractable Pen > Configurator Name
	A variang numbers > Good Peers > Baper Materiel Sport Retractable Peer > Configurator Name Paper Material Que, 500 Edit Total \$170.0 Details Personalize Your Product Update Product Options Personalization Type Center Personalization Type Met the personalization type you would like to use: Center Personalization type you wo

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STAPLES Promotional Products **	Welcome: Please sign in.	🐺 SHOPPING CART MY ACCOUNT CONTACT US FAQ CUSTOMER SERVICE	
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Arial (Default)		Paper Mate® Sport Retractable Pen Each \$0.40 Qty. 500 Edit Total \$200.00 Details Save Project Email Project Personalize Your Product Update Product Options	
Boston Tradeshow 2008 Add Second Line (3 lines max)		Ben Barrel	
Clear All Update Product Options Update Product Options Start over with a blank pen, or select a new product	Apply c <u>t</u> .	Personalization Type: Text & Image Start Over Enter: Text to Apply Arial (Default) Aid +A Boston Tradeshow 2008 Boston Tradeshow 2008 Add Second Line (3 lines max) To change product colors, select the Update Product Options tab. When you have completed personalizing your product, you will have another chance to update/confirm your products before checkout.	
		Save Project Email Project	chg_01_003.pdf
			Final Wireframes October 17, 2008 Page: 38

TAPLES Promotional Welcome: Please : Products ~	
Need Help?	ome > Pens & Writing Instruments > Good Pens > Paper Mate® Sport Retractable Pen > Configurator Name
	Paper Mate® Sport Retractable Pen
	Each \$0.40 Qty. 500 Edit Total \$200.00 Details
	Save Project Email Project Add to Cart
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	When you have completed personalizing your product, you will have another chance to update/confirm your products before checkout.
Update Product Options	Finish
	Save Project Email Project Add to Cart
Start over with a blank pen, or select a new product.	

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STAPLES Promotional Products **	Welcome: Please sign in.	THE SHOPPING CART MY ACCOUNT CONTACT US	S FAQ CUSTOMER SERVICE
Need Help?	<u>Home</u> > <u>Pens</u>	& Writing Instruments > Good Pens > Paper Mate® Sport F	Retractable Pen > Configurator Name
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Need Help?	<u>Home > Pens & Writing Instruments > Good Pens > Paper Mate® Sport Retractable Pen</u> > Conf
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	Each \$0.40 Qty. 500 Edit Total \$200.00
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Boston Tradestrow 2009	▼ Product Colors
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STAPLES Promotional Products™	Welcome: Please sign in.	📜 SHOPPING CART M	IY ACCOUNT CONT/	ACT US FAQ CUSTC	DMER SERVICE
Need Help?	<u>Home</u> > <u>Pens</u>	& Writing Instruments > Good	Pens > Paper Mate® :	Sport Retractable Pen > (Configurator Nam
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		Each \$0.40	Qty. 500 Edit	Total \$200.00	Details
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ton		Ink Color:	Choose New Color		
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STAPLES Promotional Products **	Welcome: Please sign in.	Text SHOPPING CART   MY ACCOUNT   CONTACT US   FAQ   CUSTOMER SERVICE
Need Help?	Home > Pens	s & Writing Instruments > Good Pens > Paper Mate® Sport Retractable Pen > Configurator Name
600		Paper Mate® Sport Retractable Pen
		Each <b>\$0.40</b> Qty. <b>500</b> Edit Total <b>\$200.00</b> Details
		Product Summary
		Personalization
505ton 1205		Personalization Type: Text Only           See Full Preview
2.5hov		Product Options
× 1000		Tip/Cap color: 🗾 Barrel Color:
ton		Ink Color:
505		Update Product Options
		Online Proof Approval
		Please read the following statement and select the box below to confirm that your product is production ready:
Update Product Options		I agree with the <u>Terms and Conditions</u> . I also agree that the logo usage spelling, content and layout of my product are correct. I understand that I cannot make any changes once my order has been placed and that my product will be produced as specified.
Start over with a blank pen, or select a <u>new produc</u>	<u>z</u> .	I agree and approve
		Cancel I Agree. Add to Cart
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STAPLES Promotional Products S	T SHOPPING CART   MY ACCOUNT   CONTACT US   FAQ   CUSTOMER SERVICE
Need Help?	Home > Apparel > T-shirts > Jockey® Ladies' V-neck Stretch Jersey > Configurator Name
Back to View	Jockey® Ladies' V-neck Stretch Jersey
	Each \$30.64     Qty. 46     Edit     Total \$1,409.60     Details       Save Project     Email Project
	Personalize Your Product
	1 Standard Back
	Location: Standard Back     Modify Location
	Personalization Type: Text & Image <u>Start Over</u>
	Select: Image to Apply
	Browse Your Computer Upload images directly from your computer
Product Color:	Your Previously Uploaded Images Images you have used on previous products
Start over with a blank shirt, or select a new product.	<%=compNam%> Uploaded Images Pre-approved company artwork & logos
	Clip Art Images Editable artwork to use and admire
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TAPLES Promotional Welcome: Products **	lease sign in. 🛛 🔚 SHOPPING CART   MY ACCOUNT   CONTACT US   FAQ   CUSTOMER SERVICE
Need Help?	Home > Apparel > T-shirts > Jockey® Ladies' V-neck Stretch Jersey > Configurator Name
Back to View	Jockey® Ladies' V-neck Stretch Jersey
	Each <b>\$30.64</b> Qty. <b>46</b> Edit Total <b>\$1,409.60</b> Details
	Save Project Email Project Personalize Your Product
	1 Standard Back
	Location: Standard Back     Modify Location
	► Personalization Type: Text & Image Start Over
	Select: Image to Apply
	Browse Your Computer Upload images directly from your computer
Product Color:	Upload and image Browse
Start over with a blank shirt, or select a new product.	File type formats: EPS, AI, PNG, JPG, GIF, TIF and BMP For more information see <u>Requirements</u> .
	Your Previously Uploaded Images Images you have used on previous products
	<%=compNam%> Uploaded Images Pre-approved company artwork & logos
	Clip Art Images Editable artwork to use and admire
	Save Project Email Project

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Ned Help?     Med Paparel > Tshirts > Jackey@ Ladies' V-neck Stretch Jersey > Configurator Name     Jockey@ Ladies' V-neck Stretch Jersey     Image: Your Stretch Jersey     Jockey@ Ladies' V-neck Stretch Jersey     Image: Your Computer     Modify Image
Clear All Changes Apply   Product Color: Image: Yea.png The August 28, 2008 Sater over with a blank shirt, or select a new product. Shart over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over with a blank shirt, or select a new product. Sater over wi

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STAPLES Promotional Products ** Welcome: Please sign in.	HOPPING CART   MY ACCOUNT   CONTACT US   FAQ   CUSTOMER SERVICE
Need Help?	Home > Apparel > T-shirts > Jockey® Ladies' V-neck Stretch Jersey > Configurator Name
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Delete	Save Project Email Project
	Personalize Your Product
	Standard Back
	Location: Standard Back     Modify Location
	Personalization Type: Text & Image <u>Start Over</u>
Clear All Changes Apply	Image: Your Computer     Modify Image     Image: Yea.eps     Date: August 28, 2008
Product Color:	
Start over with a blank shirt, or select a new product.	Appearance: Use image as is
	Colorization: Transparency
	<ul> <li>Select: Text placement</li> <li>Select where you would like your text to appear.</li> </ul>
	Text Above       Text Above         Text Below       Text Below    Text Below Text Below Text Below
	Save Project Email Project

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STAPLES Promotional Welcome: Please sign in.	T SHOPPING CART   MY ACCOUNT   CONTACT US   FAQ   CUSTOMER SERVICE
Need Help?	Home > Apparel > T-shirts > Jockey® Ladies' V-neck Stretch Jersey > Configurator Name
Arial (Default)	Jockey® Ladies' V-neck Stretch Jersey         Each \$35.03       Qty. 46 Edit       Total \$1,611.50       Details         Save Project       Email Project       Add to Cart
Top line text (20 characters max)	Personalize Your Product
	1 Standard Back
	Location: Standard Back     Modify Location
	Personalization Type: Text & Image <u>Start Over</u>
Clear All Changes Apply Product Color:	Image: Your Computer     Modify Image       Image: Yea.eps     Date: August 28, 2008
Start over with a blank shirt, or select a <u>new product</u> .	Image Appearance & Colorization:     Modify Color     Appearance: Use image as is
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	You can resize and stylize your text after you enter it.          Arial (Default)       Image: A market of the state of the stateo
	Top line text (20 characters max)         Arial (Default)         Arial (Default)         A         +A         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E         E
	Clear All Apply You can continue personalizing your product by adding another decoration

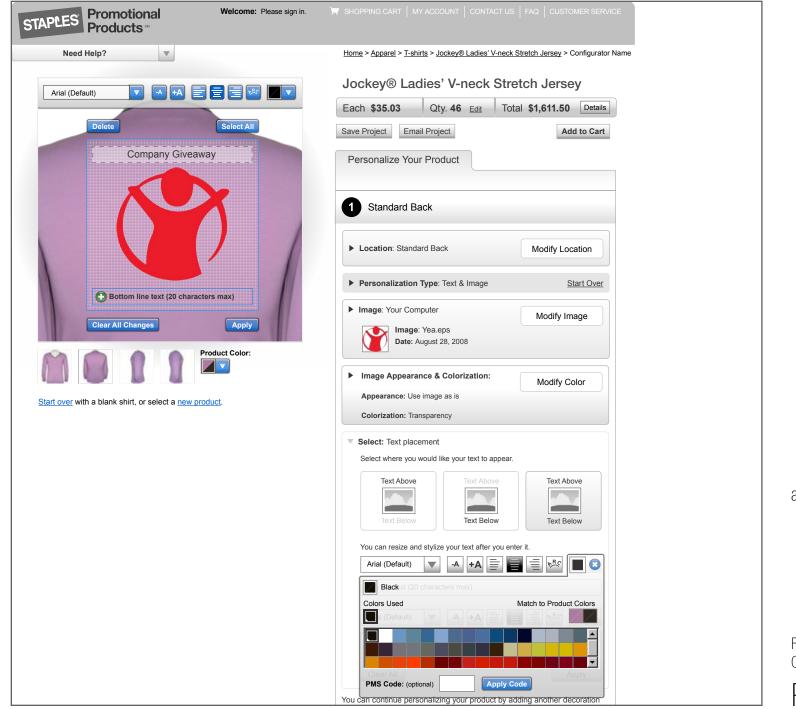
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STAPLES' Promotional Welcome: Please sign in.	T SHOPPING CART   MY ACCOUNT   CONTACT US   FAQ   CUSTOMER SERVICE
Need Help?	Home > Appare! > T-shirts > Jockey® Ladies' V-neck Stretch Jersey > Configurator Name
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Company Giveaway	Personalize Your Product  Standard Back
	Location: Standard Back     Modify Location
Bottom line text (20 characters max)	► Personalization Type: Text & Image Start Over
Clear All Changes Apply Product Color:	Image: Your Computer     Modify Image     Image: Yea.eps     Date: August 28, 2008
Start over with a blank shirt, or select a <u>new product</u> .	Image Appearance & Colorization:     Modify Color     Appearance: Use image as is     Colorization: Transparency
	V Select: Text placement
	Select where you would like your text to appear.          Text Above       Text Above         Text Below       Text Below
	You can resize and stylize your text after you enter it.          Arial (Default)       Image: A market after you enter it.
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	Clear All Apply You can continue personalizing your product by adding another decoration

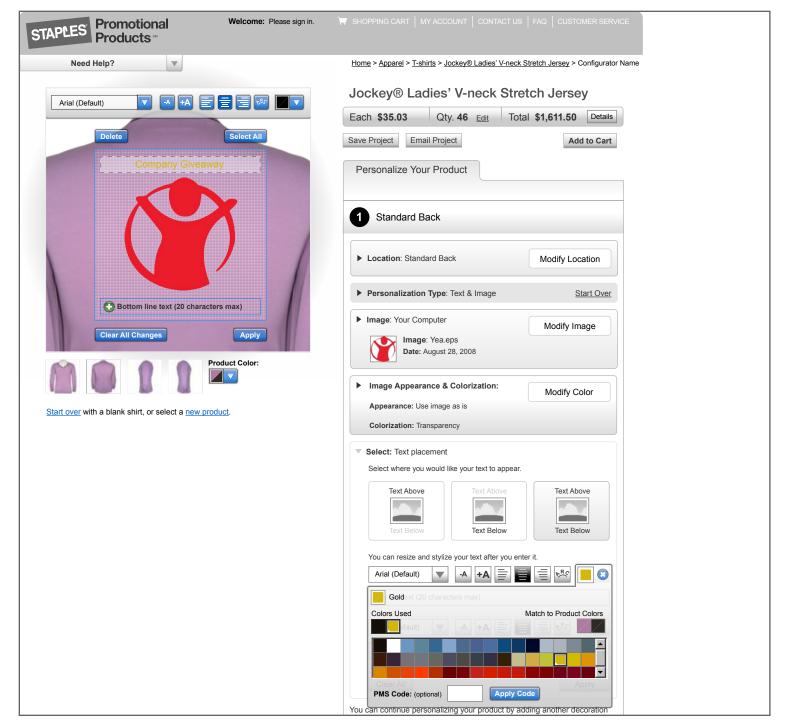
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STAPLES Promotional Welcome: Ple	RASE SIGN IN. 🐺 SHOPPING CART   MY ACCOUNT   CONTACT US   FAQ   CUSTOMER SERVICE
Need Help?	Home > Apparel > T-shirts > Jockey® Ladies' V-neck Stretch Jersey > Configurator Name
Arial (Default)	Jockey® Ladies' V-neck Stretch Jersey         Each \$35.03       Qty. 46 Edit         Total \$1,611.50       Details
Company Giveaway	Save Project     Email Project     Add to Cart       Personalize Your Product
	1 Standard Back
	Location: Standard Back     Modify Location
	Personalization Type: Text & Image <u>Start Over</u>
Bottom line text (20 characters max)      Clear All Changes      Apply	Image: Your Computer     Modify Image     Image: Yea.eps     Date: August 28, 2008
Product Color:	Image Appearance & Colorization:     Modify Color     Appearance: Use image as is
Start over with a blank shirt, or select a new product.	Colorization: Transparency
	Select: Text placement Select where you would like your text to appear.
	Text Above     Text Above     Text Above       Image: Text Below     Text Below     Text Below
	You can resize and stylize your text after you enter it.          Arial (Default)       Image: A market of the state of the stateo
	Company Giveaway
	Arial (Default)     -A     +A     =     =     E     E       Bottom line text (20 characters max)
	Clear All Apply
	You can continue personalizing your product by adding another decoration

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STAPLES Promotional Welcome: Please sign in.	T SHOPPING CART   MY ACCOUNT   CONTACT US   FAQ   CUSTOMER SERVICE
Need Help?	Home > Apparel > T-shirts > Jockey® Ladies' V-neck Stretch Jersey > Configurator Name
Arial (Default)  Arial (Default)	Jockey® Ladies' V-neck Stretch Jersey         Each \$35.03       Qty. 46 Edit       Total \$1,611.50       Details         Save Project       Email Project       Add to Cart         Personalize Your Product
	Standard Back
	Location: Standard Back     Modify Location      Personalization Type: Text & Image <u>Start Over</u>
Clear All Changes Apply Product Color:	Image: Your Computer     Modify Image     Image: Yea.eps     Date: August 28, 2008
Start over with a blank shirt, or select a new product.	Image Appearance & Colorization:     Modify Color     Appearance: Use image as is
	Colorization: Transparency
	<ul> <li>Select: Text placement</li> <li>Select where you would like your text to appear.</li> </ul>
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STAPLES Promotional Welcome: Please sign i Products **	IN. 📜 SHOPPING CART   MY ACCOUNT   CONTACT US   FAQ   CUSTOMER SERVICE
Need Help?	<u>Home</u> > <u>Apparel</u> > <u>T-shirts</u> > <u>Jockey® Ladies' V-neck Stretch Jersey</u> > Configurator Name
	Jockey® Ladies' V-neck Stretch Jersey
	Each \$35.03         Qty. 46         Edit         Total \$1,611.50         Details
	Save Project Email Project Add to Cart
Company Giveaway	Personalize Your Product
	1 Standard Back Remove Done
	Location: Standard Back     Modify Location
2008	Personalization Type: Text & Image <u>Start Over</u>
	Image: Your Computer     Modify Image     Image: Yea.eps     Date: August 28, 2008
Product Color:	Image Appearance & Colorization:     Modify Color
Start over with a blank shirt, or select a new product.	Appearance: Use image as is
	Colorization: Transparency
	Text Placement: Above & Below image     Modify Text
	Text Above: Company Giveaway Color:
	Text Below: 2008 Color:
	You can continue personalizing your product by adding another decoration location, or you can finish and add to cart. You will have another chance to update/confirm your products before checkout.
	Add Another Location OR Finish
	Save Project     Email Project       Add to Cart

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STAPLES Promotional Products **	You are not logged in. Login MY ACCOUNT CONTACT US ABOUT US CHECKOUT CHECKOUT CART: \$0.00 Visit Staples.com Questions? Call 1-800-339-4669
Need Help?	Home > Portfolios > Colorblock Junior Writing Pad
	Colorblock Junior Writing Pad
	Each <b>\$6.19</b> Qty. <b>150</b> Total <b>\$928.50</b> Details
	Save Project Email Project Add to Cart Personalize Your Product
	Decorate your writing pad
	Decoration Location
	Decoration Type: Text & Image     Edit
	► Text & Image: Text above & below image Edit
Product Co	<ul> <li>▼ Select: Image to apply</li> <li>Upload and image</li> <li>Browse</li> <li>Upload</li> <li>File type formats: EPS, AI, PNG, JPG, GIF, TIF and BMP For more information see <u>Requirements</u>.</li> <li>OR</li> <li>Previously uploaded images Images uploaded by your company</li> </ul>
<u>Start Over</u> with a blank product.	Free themed clip art
	Cancel View Clip Art Image Locker
	Save Project     Email Project       Add to Cart

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Test 2 | Task 3 Final Wireframes September 4, 2008



Need Help?     Delete     Edit     Object     Edit     Object     Edit     State     Personalize Your Product     Decorate your writing pad     Decoration Type: Text & Image:	PLES Promotional Products **	You are not logged in.		CONTACT U	_	CHECKOUT CART: \$0.00 1-800-339-4669
Each \$6.19       Qty. 150       Total \$928.50       Details         Save Project       Email Project       Add to Cart         Personalize Your Product       Decorate your writing pad         Clear All Changes       Aply         Select Tool       Pease select Rotate or Resize from the menu.	Need Help?			<u>Home</u> >	Portfolios > Colorbloc	k Junior Writing Pad
Save Project     Email Project     Add to Cart     Personalize Your Product        Decorate your writing pad        Decoration Location     Decoration Type: Text & Image     Edit        Select Tool   Pease select Rotate or Resize from the menu.	Delete Edit	21	Colorblock Junio	r Writing	Pad	
Select Tool   Personalize Your Product Decorate your writing pad  Decoration Location   Decoration Type: Text & Image   Edit   Text & Image: -\$=filename \$>   Edit   Image: -\$=filename \$>   Edit   Select Tool   Personalize Your Product    Decoration Location   Decoration Type: Text & Image   Edit   Select Tool   Pease select Rotate or Resize from the menu.		/	Each \$6.19 Qty	/. 150	Total \$928.5	0 Details
Image: <\$=filename \$>   Image: <\$=filename \$>   Edit   Image: <\$=filename \$>   Image: <\$=filename \$>   Image: <\$=filename \$>   Image: <\$=filename \$>		1000	Save Project Email Proje	ect		Add to Cart
<ul> <li>Clear All Changes Apply</li> <li>Select Tool</li> <li>Pease select Rotate or Resize from the menu.</li> <li>Clear All Change select Rotate or Resize from the menu.</li> <li>Clear All Change select Rotate or Resize from the menu.</li> <li>Clear All Change select Rotate or Resize from the menu.</li> <li>Clear All Change select Rotate or Resize from the menu.</li> <li>Clear All Change selected image as shown</li> <li>Change selected image to appear as a single color</li> </ul>					Personalize You	ur Product
Clear All Changes       Apply         Select Tool       Please select Rotate or Resize from the menu.             Clear All Changes       Apply             Select Tool       Please select Rotate or Resize from the menu.             Change selected image to appear as a single color						
Clear All Changes       Apply         Select Tool       Please select Rotate or Resize from the menu.         O       Use selected image as shown         O       Change selected image to appear as a single color		100	Decoration Type: Text	& Image		Edit
Clear All Changes       Apply         Select Tool       Please select Rotate or Resize from the menu.         Change Select Rotate or Resize from the menu.       Use selected image as shown         Change Selected image to appear as a single color			• Text & Image: Text abo	ve & below im	age	Edit
Select Tool       Please select Rotate or Resize from the menu.         Change selected image to appear as a single color	Clear All Changes Apply		Image: <\$=filename \$>			Edit
			C Use selected image C Change selected image	as shown age to appear as		
Save Project Email Project Add to Cart			Save Project Email Proje	ect		Add to Cart

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Test 2 | Task 3 Final Wireframes September 4, 2008



STAPLES Promotional You are not logged in Products **	in. Login MY ACCOUNT CONTACT US ABOUT US CHECKOUT CART: \$0.00 Visit <u>Staples.com</u> Questions? Call 1-800-339-4669
Need Help?	Home > Portfolios > Colorblock Junior Writing Pad
Delete Edit	Colorblock Junior Writing Pad         Each \$6.19       Qty.       150       Total \$928.50       Details         Save Project       Email Project       Add to Cart
	Personalize Your Product
	Decorate your writing pad     Decoration Location
	Decoration Type: Text & Image     Edit
	Text & Image: Text above & below image     Edit
	► Image: <\$=filename \$> <u>Edit</u>
Clear All Changes Apply	Appearance: Change to new color Edit
Select Tool Please select Rotate or Resize from the menu.  Product Color:	<ul> <li>Select: New color to apply</li> <li>Click on a color in the image preview you would like to change, then select a new color to apply from the color palette below.</li> <li>Show me how this works</li> </ul>
Start Over with a blank product.	Selected color:  Desired color  Product color
	PMS Code: (charges apply) Apply Code
	Clear All Changes Apply
	When you have completed personalizing your product, you will have another chance to update/confirm your products before checkout.
	Finish and Add to Cart
	Save Project     Email Project       Add to Cart

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	Decoration Type: Text & Image     Edit
	Text & Image: Text above & below image     Edit
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Clear All Changes Apply	Appearance: Change to new color Edit
Select Tool     Please select Rotate or Resize from       Product Cole	Click on a color in the image preview you would like to change, then select a
Start Over with a blank product.	Selected color: Desired color
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	► <b>Text &amp; Image:</b> Text above & below image <u>Edit</u>
Clear All Changes Apply	► Image: <\$=filename \$> Edit
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	Finish and Add to Cart
	Save Project     Email Project       Add to Cart

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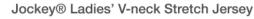
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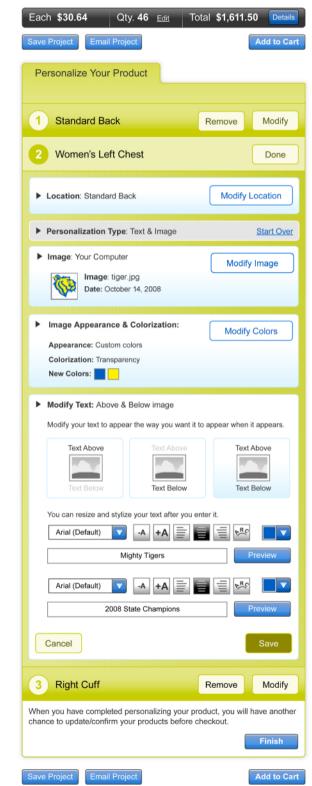
STAPLES Promotional You are not logged in Products **	in. Login MY ACCOUNT CONTACT US ABOUT US CHECKOUT CHECKOUT CART: \$0.00 Visit <u>Staples.com</u> Questions? Call 1-800-339-4669
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Product Color:	<ul> <li>Select: New color to apply</li> <li>Click on a color in the image preview you would like to change, then select a new color to apply from the color palette below.</li> <li><u>Show me how this works</u></li> </ul>
Start Over with a blank product.	Selected color:  Desired color  Product color
	PMS Code: (charges apply) Apply Code
	Clear All Changes Apply
	When you have completed personalizing your product, you will have another chance to update/confirm your products before checkout.
	Finish and Add to Cart
	Save Project     Email Project

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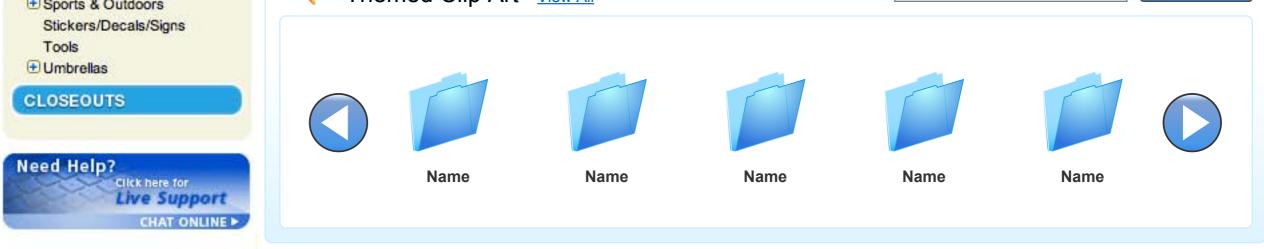


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2008 Sta	ate Champions	Preview	
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	11	Product Color:	

Start Over with a blank shirt, or select a new product.

## Image Locker (My Account) Folder View + Thumbnail View

A second second	Welcome: Please sign in	n. 🛛 🐺 SHOPPING CART   MY A	CCOUNT CONTACT US FA	Q CUSTOMER SERVICE
STAPLES' Promo	otionalProducts			
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GIFTS APPAREL	HEADWEAR ART WORK IDEA CEN		Sign Me Up for Exclusive Offers	iress GO
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SHOP BY CATEGORY  Apparel Activewear Jackets/Coats Polo/Knit Shirts T-shirts Woven Shirts Automotive Badges & Buttons Badges & Buttons Bags, Packs & Totes Closeouts Closeouts Closeouts Closeouts Closeouts Desk & Office Eco/Recycled	Image: Constraint of the end of t	Image: constraint of the second s		
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Portfolios				
Quick Ship Recognition & Awards	Themed Clip Art View A	11	dog	Search



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